



Career & Technical  
Education

# Business, Marketing, & Finance

Business and Industry Endorsement



Career Pathway	Middle School	9th	10th	11th	12th	Certification Opportunity
<b>Business Management</b>	BIM I (1) Professional Communicaton (.5) Social Media Marketing (.5)	Principles of Business, Marketing & Finance (1) OR Business Information Management II (1)	Business Management (1)	Practicum in Business I <i>Eagle Edge Store</i> (2)	Practicum in Business II <i>Eagle Edge Store</i> (2)	Microsoft
<b>Accounting &amp; Financial Services</b>	BIM I (1) Professional Communicaton (.5) Social Media Marketing (.5)	Principles of Business, Marketing & Finance (1) OR Business Information Management II (1)	Accounting I (1) Banking and Financial Services (.5)	Accounting II (1) Banking and Financial Services (.5)	Practicum in Business - Financial Servies (2)	QuickBooks
<b>Marketing and Sales</b>	BIM I (1) Professional Communicaton (.5) Social Media Marketing (.5)	Principles of Business, Marketing & Finance (1)	Fashion Marketing (.5) Advertising (.5) Sports Entertainment Marketing (.5)	Entrepreneurship (1)	Practicum in Business I <i>Eagle Edge Store</i> (2)	Microsoft
<b>Medical Billing &amp; Coding</b>	BIM I (1) Professional Communicaton (.5) Social Media Marketing (.5)	Medical Terminology (1) OR Business Information Management II (1)	Medical Terminology (1) OR Business Information Management II (1)	Health Informatics (1)	Practicum in Business - Medical Office (2)	Medical Billing Certification