



Radio, Television, and Film



| LEVEL 1 | LEVEL 2 | LEVEL 3 | LEVEL 4 |
|---|------------------------------|-------------------------------------|---|
| Principles of Arts, A/V Technology & Communications (1) | Audio / Video Production (1) | Audio / Video Production II/Lab (2) | Practicum in Audio / Video Production (2) |

The **Radio, Television, and Film** program of study explores the occupations and educational opportunities associated with the production of audio and visual media formats for various purposes, such as TV broadcasts, advertising, video production, or motion pictures. This program of study may also include exploration into operating machines and equipment to record sound and images, such as microphones, sound speakers, video screens, projectors, video monitors, sound and mixing boards, and related electronic equipment.

| Certifications / Degrees | | | | |
|--|-------------------------------------|--|---|---|
| HIGH SCHOOL/ INDUSTRY CERTIFICATION | CERTIFICATE/ LICENSE* | ASSOCIATE'S DEGREE | BACHELOR'S DEGREE | MASTER'S/ DOCTORAL PROFESSIONAL DEGREE |
| Adobe Certified Associate Premiere Pro | Certified Video Engineer | Recording Arts Technology/ Technician | Recording Arts Technology/ Technician | Communications Technology/ Technician |
| | Commercial Audio Technician | Cinematography and Film/ Video Production | Cinematography and Film/ Video Production | Cinematography and Film/ Video Production |
| | Certified AM Directional Specialist | Radio and Television Broadcasting Technology/ Technician | Radio and Television | Radio and Television |
| | Certified Broadcast Radio Engineer | Music Technology | Agricultural Communication/ Journalism | Agricultural Communication/ Journalism |

Additional industry-based certification information is available on the TEA CTE website. For more information on postsecondary options for this program of study, visit TXCTE.org.

| WORK BASED LEARNING AND EXPANDED LEARNING OPPORTUNITIES | |
|---|--|
| Exploration Activities: | Work Based Learning Activities: |
| Shadow a production team Participate in SkillsUSA or TSA | Intern at a local television station or video production company Work with a local company on a project |

| Occupation Outlook | | | |
|--|-------------|-----------------|----------|
| Occupations | Median Wage | Annual Openings | % Growth |
| Sound Engineering Technicians | \$39,562 | 79 | 27% |
| Camera Operators, Television, Video and Motion Picture | \$50,024 | 129 | 9% |
| Audio and Video Equipment Technicians | \$40,581 | 757 | 29% |
| Film and Video Editors | \$47,382 | 118 | 23% |



The Arts, A/V Technology and Communications (AAVTC) Career Cluster focuses on careers in designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services. Careers in the AAVTC career cluster require a creative aptitude, a strong background in computer and technology applications, a strong academic foundation, and a proficiency in oral and written communication.

Successful completion of the Digital Communications program of study will fulfill requirements of the Business and Industry Endorsement. Revised - July 2020

FOR ADDITIONAL INFORMATION ON THE ARTS, AUDIO/VIDEO, TECHNOLOGY, AND COMMUNICATIONS CAREER CLUSTER, PLEASE CONTACT:

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