

STATE OF ALLEN WATCH US GROW



ALLEN
INDEPENDENT
SCHOOL DISTRICT



February 7, 2019 • 11 a.m. to 1 p.m.

Delta Hotels by Marriott Dallas Allen

State of Allen offers a unique opportunity to gain information and insight from community leaders on topics that are relevant to Allen's business members and others in the community. Attendees will learn about the previous year's successes and upcoming initiatives in this inaugural luncheon. Sponsor a table for your company or organization and enjoy added benefits such as:

- Premium seating
- Exhibit table
- Name recognition during the event
- Name and logo recognition on event marketing materials

Sponsorship packages start at just \$500, with proceeds benefitting Foundation For Allen Schools. See reverse side for package details and payment form, or register online at AllenISD.org/StateofAllen.

Sponsorship deadline:
January 17, 2019
See reverse side for details

SPONSORSHIP PACKAGES

\$5,000: Presenting Sponsor: Collin College

- Premium reserved table for 10 with sponsor name and logo
- 4-minute sponsor highlight
- Exhibit table
- Name recognition during event from the podium and on a video loop
- Name and logo on marketing materials, invitation, program and event website

\$3,500: Blue Sponsor

- Preferred reserved table for 10 with sponsor name and logo
- Exhibit table
- Distribution of company materials to attendees on tables
- Name recognition during event on a video loop
- Name and logo on marketing materials, invitation, program and event website

\$2,500: Red Sponsor

- Reserved table for 10 with sponsor name and logo
- Exhibit table
- Name and logo on invitation, program and event website

\$1,000: White Sponsor

- Reserved table for 8 with sponsor name and logo
- Exhibit table
- Name on invitation, program and event website

\$500: Corporate Table Sponsor

- Reserved table for 8 with sponsor name and logo
- Name and logo in event program

Individual tickets

- \$45 Early Bird price
Purchase before January 7, 2019
- \$55 regular price



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BUSINESS NAME: _____

(Name to appear on all marketing materials)

SPONSOR CONTACT: _____

ADDRESS: _____ CITY: _____

STATE: _____ ZIP: _____ PHONE: _____

EMAIL: _____

WEBSITE: _____ FACEBOOK: _____

TWITTER: _____ INSTAGRAM: _____

SPONSORSHIP LEVELS

Presenting (\$5,000) Blue (\$3,500) Red (\$2,500) White (\$1,000)

Corporate (\$500) Individual ticket (\$55) Early bird ticket (\$45 before Jan. 7)

PAYMENT INFORMATION

Payment attached (Payable to Foundation for Allen Schools)

Credit card payment (Pay online at AllenISD.org/StateofAllen. Processing fees apply)

Invoice - Please send invoice to the attention of: _____

AUTHORIZED SIGNATURE: _____

DATE: ____/____/____

MAIL COMPLETED FORM TO: Foundation For Allen Schools
612 E. Bethany Drive, Allen, TX 75002

Sponsorship contracts &
payment due: **January 17**

Individual ticket purchase
deadline: **January 31**

Questions? Contact Sarah Mitchell at
214-418-4583 (sarah.mitchell@allenisd.org)
or Louise Master at 214-543-7314
(louise.master@allenisd.org)

Register online at AllenISD.org/StateofAllen