



Allen Eagle Run 2022 Sponsorship Opportunities



14th Annual Allen ISD Eagle Run
February 26, 2022

Eagle- \$300
Bronze- \$500
Silver- \$1,000
Gold- \$2,500
Platinum- \$5,000
Title- \$10,000

Here's your chance to reach ALL Allen ISD families, staff and consumers from all around the area!

School spirit, family fun, 5K Run & Fun Run, awards and more! On average over 3,000 participants!

Include your information in virtual race packets which will be emailed and available to every parent in Allen ISD! Provide a coupon or advertisement to help promote and drive people to your business!

Sign up today at:
www.AllenEagleRun.org

The Allen ISD Eagle Run is actively promoted in print, broadcast, social media, school newsletters, runner's websites and at:

www.AllenEagleRun.org
www.allenisd.org
www.AISDfoundation.org



Advertisement/Coupon in Virtual Race Packet (all of AISD)	•	•	•	•	•	•
Race Day Booth (table included)	•	•	•	•	•	•
Live Recognition During Event		•	•	•	•	•
Company Logo on: Race Shirt (back)		•	•	•	•	•
Printed Promo Materials			•	•	•	•
Sponsor Banner			•	•	•	•
Logo & Link on Eagle Run Website Sponsor Page		•	•	•	•	•
Logo & Link on Eagle Run Website Homepage				•	•	•
Facebook & Twitter Mentions			•	•	•	•
Race Course Signage				•	•	•
Larger Logo on Back of Shirt					•	•
Logo/Link on Race Results Page						•
Logo & Link on Foundation Website Homepage						•
Logo on Race Bibs						•
Logo on specialty postcard						•
Logo on Finish Line Banner						•
Complimentary Race Entries	-	1	3	5	10	15

DEADLINE FOR ALL SPONSORSHIPS: FEB 4, 2022

2022 ACTIVITY SPONSORSHIPS!!

Mile Markers (3 available): Your business will be featured in signage on the 2022 course and on the RaceJoy AP that runners/walkers will use to track their race no matter where they choose to walk. (Example notification from RaceJoy AP: Congratulations! You've just hit your first mile! Mile 1 was brought to you by ABC Bank!)

Campus Sponsor (24 available – 1 per campus): Your business will be featured at the campus you sponsor with 2 signs. Each sign will be in a prominent placement at your sponsored campus. Your sponsorship will also provide eagle run scholarships to 5 students at the campus sponsored!

Proceeds Benefit:





February 26, 2022
Allen ISD Eagle Run
Sponsor Contract

Business Name: _____
(Name as it is to be listed in all publicity)

Logo: Title, Gold, Silver, Activity & Bronze Sponsors- Send a high resolution file of your logo to stacy.polk@allenisd.org (Logo that will appear on the t-shirt and promotional materials)

Address: _____ City _____ ST _____ Zip _____

Contact Person: _____ Complimentary T-shirt size: S M L XL 2XL 3XL

Email: _____ Website: _____

Phone: _____ Facebook / Twitter _____

Sponsorship Levels:

- ~~Title Sponsor \$10,000~~ **SOLD**
- Platinum Sponsor \$5,000
- Gold Sponsor \$2,500
- Silver Sponsor \$1,000
- Bronze Sponsor \$500
- Eagle Sponsor \$300

Payment Information:

- Payment Attached (Payable to: Foundation For Allen Schools)
- Credit Card Payment (Visa, Master Card, and Discover accepted)
Pay Online at www.AllenEagleRun.org
When paying online, you do not need to mail in this contract
- Invoice
Please send invoice to the attention of:

Activity Sponsorship:

- Mile Markers (3 available) \$750 each
- Sponsor an Allen ISD Campus \$750 each (1 per campus)

Send Contract and payment to:

Foundation For Allen Schools
612 East Bethany Drive, Allen, TX 75002

Deadline February 4th

Do you want a booth onsite on race day?

YES NO

Do you plan to include an 8 ½ X 11 brochure, coupon or flyer in the Virtual Race Packet?

YES NO

**PDF files due Friday, February 11th at close of business to be included in race packets*

Authorized Signature of Sponsor/ Date

The Foundation For Allen Schools and the Allen Council of PTAs are non-profit organizations under the Internal Revenue Code, Section 501(c)(3). Your donation will support classroom grants, teacher scholarships, student scholarships, campus and PTA programs.