

# Allen Eagle Run Sponsorship Opportunities

10<sup>th</sup> Annual Allen Eagle Run  
March 3, 2018  
Eagle Stadium  
Sponsor Set Up 6:00 am



School spirit, family fun, 5K Run, Fun Run, awards, and more! Over 3,600 participants are expected at this year's Eagle Run. Last year, participants registered from 51 different cities and 10 states. Here's your chance to **reach Allen ISD families, staff, and consumers from all around the area!**



**Include your info in Race Packets for participants!** Provide coupons (3000), brochures (2000), or flyers (2000) for the bags. There is no extra charge for this service. Deliver items by Feb 15, 2018 to 612 E. Bethany Drive, Allen.

Sign up today!  
[www.tinyurl.com/EagleRunSponsor](http://www.tinyurl.com/EagleRunSponsor)

The Allen Eagle Run is actively promoted in print, broadcast, social media, school newsletters, runner's websites and at:  
[www.AllenEagleRun.org](http://www.AllenEagleRun.org) [www.allenisd.org](http://www.allenisd.org) [www.AISDfoundation.org](http://www.AISDfoundation.org)

Questions? [regina.taylor@allenisd.org](mailto:regina.taylor@allenisd.org) 972-727-0362

Proceeds Benefit...



Eagle - \$250  
Bronze - \$500  
Silver - \$1,000  
Gold - \$2,500  
Title - \$10,000

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Items in Goody Bag	●	●	●	●	●
Race Day Booth	●	●	●	●	●
Live Recognition Throughout Event	●	●	●	●	●
Company Name Only on T-Shirts (back)	●				
Company Logo on: T-Shirts (back)		●	●	●	●
Printed Promo Materials		●	●	●	●
Sponsor Banner			●	●	●
Logo & Link on Eagle Run Website Sponsor Page		●	●	●	●
Facebook & Twitter Mentions			●	●	●
Logo & Link on Eagle Run Website Homepage			●	●	●
Premium Exhibit Space at Event				●	●
Race Course Signage				●	●
Logo on Front of T-Shirt					●
Finish Line Banner					●
Logo & Link on Foundation Website Homepage					●
Complimentary Race Entries		1	3	5	10

