



Allen Eagle Run 2019 Sponsorship Opportunities



11th Annual Allen Eagle Run
March 2, 2019
Eagle Stadium
Sponsor Set Up 6:00 am

Here's your chance to reach Allen ISD families, staff and consumers from all around the area!

School spirit, family fun, 5K Run, Fun Run, awards and more! Over 3,600 participants are expected at this year's Eagle Run. Last year, participants registered from 51 different cities and 10 states.

Include your information in race packets for participants! Provide coupons (3,000), brochures (1,800), or flyers (1,800) for the bags. There is no extra charge for this service. Deliver items by February 15, 2019 to 612 E. Bethany Drive, Allen.

Sign up today!

www.tinyurl.com/EagleRunSponsor

The Allen ISD Eagle Run is actively promoted in print, broadcast, social media, school newsletters, runner's websites and at:

- www.AllenEagleRun.org
- www.allenisd.org
- www.AISDfoundation.org



Eagle- \$300
Bronze- \$500
Silver- \$1,000
Gold- \$2,500
Platinum- \$5,000
Title- \$10,000

Items in Goody Bag	•	•	•	•	•	•
Race Day Booth	•	•	•	•	•	•
Live Recognition During Event	•	•	•	•	•	•
Company Name Only on Race Shirts (back)	•					
Company Logo on: Race Shirt (back)		•	•	•	•	•
Printed Promo Materials		•	•	•	•	•
Sponsor Banner			•	•	•	•
Logo & Link on Eagle Run Website Sponsor Page		•	•	•	•	•
Logo & Link on Eagle Run Website Homepage			•	•	•	•
Facebook & Twitter Mentions			•	•	•	•
Premium Exhibit Space at Event				•	•	•
Race Course Signage				•	•	•
Larger Logo on Back of Shirt- Placement below Title Sponsor					•	•
Logo & Link on Race Results Page					•	•
Logo & Link on Foundation Website Homepage					•	•
Logo on Race Bibs						•
Finish Line Banner						•
Logo on Front & Back of Race Shirts						•
Complimentary Race Entries		1	3	5	10	15

Questions?

Contact Stacy Polk

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Proceeds Benefit...

