These slides are taken from SimpleK12’s webinar, “How to Launch a Successful School iPad Program”

Are you looking for an easy solution to implement iPads in your school or district? Look no further.

Whether you are have already implemented iPads and are looking for new ideas, currently implementing a program, or perhaps just dreaming about getting started, this event is for YOU.

As the #1 provider of ipad training and resources, SimpleK12 has countless hours of webinars specifically designed for school administrators to help roll out iPad implementation programs.

We've taken the best of all our content and combined everything into one power-packed 30 minute webinar.

You'll discover all of the most important strategies, tips, and techniques to help get your program started immediately.
10 Steps to a Successful School iPad Program

iPads have certainly become a highly desired commodity in education. Apple is reporting that schools are purchasing iPads by a ratio of 2:1 over MacBooks. However, that rush to purchase the latest technologies often precedes the careful planning and preparation that’s crucial to their success as educational tools.

Stated simply, technology alone doesn’t have the capacity to improve education. It needs to be woven into a holistic approach to education that encompasses thorough planning and ongoing review of the skills and competencies required by the rapidly changing society that characterizes life in the 21st century.

Well-planned technology deployments have the potential to have a remarkably transformative impact on schools and students. Here’s a list of ten vital elements of a successful iPad implementation in schools.

1. Determining Whether You’re Ready
Don’t even consider purchasing iPads if you haven’t setup the appropriate technical infrastructure to manage and deploy them. Consider the following questions before putting in your iPad purchase order:

- Do you have adequate incoming Internet bandwidth to connect all the devices and use them at the same time? Remember that you may also need significant upload bandwidth as students start to create and deliver large media files.
- Having a solid Internet connection is a great start but how is your bandwidth being distributed around campus? Is your wireless network robust and secure enough to manage and distribute a strong, reliable signal throughout campus?
- Do your classrooms have safe, secure locations to store the iPads?
- Have you discussed and set policies for appropriate technology use? Do you have the tools and means to monitor those policies?
2. Communicating Why You Want iPads
Can you explain why you have decided to purchase iPads? Taking a step back, can you clearly enunciate your educational strategy and objectives ... and then explain how the use of iPads or any other technology integrates with that vision?

It’s the question that’s rarely discussed before the decision is made to rush out and purchase new technology. Any successful initiative requires that your entire organization be on the same page and that calls for a clear and well understood vision. How will iPad use integrate with your educational mission statement? That vision should be clearly communicated to all constituent groups within your organization - including teachers, students, parents, directors, and administrators.

3. Targeting 21st-Century Learning Objectives
"We cannot solve our problems with the same thinking we used when we created them. " --Albert Einstein

There’s a natural inclination to stay in your comfort zone. We shun change. Many school administrators and teachers would rather continue using the same pedagogical practices they have always used in the classroom. When asked to use technology, they place a premium on technology that can make existing practices easier and more efficient. Why purchase expensive technology and then using it to reinforce outdated pedagogical practices?

Technology however has the capacity to empower students and address 21st-century learning objectives. Utilized to their full potential, iPads facilitate the integration of multimedia, communication, collaboration, project-based learning, and more.

4. Developing Simple iPad Management Strategies
iPads require unique mechanisms for organization and management. Here’s a short list of issues to research and document as you develop plans for managing your devices:

- How you plan on allocating responsibilities for the selection, purchasing and deployment of iPad apps.
- Your process for the management of user profiles. What restrictions will you enforce? Will you have one common student profile or vary them by class and group?
- How will you handle the steady flow of constant system and app updates? How do you plan on synchronizing data that collects on the iPads? How often will these processes occur and who will be responsible for them?
- Would you consider allowing your older students to manage their own iPads? Have you considered the risks versus benefits of such a policy?
5. Understanding That iPads Aren’t Laptops
Many laptop programs use network servers and domain logins that determine their permissions for computer use. Laptop use is monitored and controlled to the point that often administrators can view students’ screen activity.

It’s important to remember that iPads are not laptops. There’s no login, and the ability to secure and control iPad use is minimal when compared to traditional laptops. Instead of focusing on control, look for ways to utilize the iPad’s unique assets. Take advantage of their mobility, built-in camera, microphone, video, and so on. If monitoring and controlling activities are essential criteria, it may be advisable to consider staying with laptops.

6. Overcoming “There’s an App for That” Syndrome
You hear it all the time: “There’s an app for that.” One of the biggest mistakes teachers make is to constantly search for apps that directly address and deliver very specific curriculum content - everything from 20th-century American history to the geography of California.

Many great apps exist, but the real benefit comes from viewing iPads as tools that can be used as part of dynamic and creative learning processes. Encourage students to create mock interviews with famous historic figures, explain scientific phenomenon with stop-motion animation, create podcasts for the school community, practice and record speech in a foreign language, create screencasts that illustrate and explain principles in algebra, and more. Given the opportunity, students will naturally gravitate toward creative and innovative iPad use. Allow them that opportunity instead of boxing them in with rigid, content specific apps.

7. Share and Share Alike - but not with iPads
You learned the value of sharing all the way back in preschool. Although it may be an important life lesson, forget all about sharing when it comes to using iPads in school. iPads are designed to be personal devices and contain your personal data and files. Since there isn’t any login that distinguishes one user from the next, any information on the iPad is available to all users.

Sharing iPads creates privacy and security issues. I generally recommend 1:1 deployment of iPads from 4th grade and upwards. If that causes financial concerns, you can either scale down your deployment or consider an alternative approach such as allowing children to bring their own devices to school. Sharing at upper grade levels, however, is not the solution.
8. Developing an Ongoing Training and Support Structure
Deploying iPads can be a major step towards addressing the learning needs of 21st-century students. It also involves a major change in school culture. Organizational change requires adequate training and support. It’s also important to understand that “training” doesn’t mean a one day workshop at the start of the school year. Schedule time for ongoing training throughout the year. Develop teacher support groups within your school and with other schools, where teachers can exchange experiences, share their successes, and learn from each other.

9. Connecting
The web has many helpful resources. You can easily connect and benefit from the knowledge and experience of other teachers. Join Twitter or sites such as the iPads in Education network.

10. Enabling the Unpredictable
You’re giving your students wings; let them fly. Technology is most effective when used as a tool for student empowerment. Giving up control is often the hardest part of any technology implementation in schools. Adherence to a strict top-down, curriculum driven agenda requires teachers to be classroom conductors that direct and control every instrument of the learning process.

The iPad classroom should be open, flexible and driven by passion and initiative. Don’t expect to control every aspect of students’ learning and don’t feel that you always need to be the expert on technology use. You already have rows of them sitting in front of you.

Technology is the modern day student’s canvas. Allow them the freedom to paint their own masterpieces.

About the Author
Sam Gliksman has been leading technology applications in business and education for over 25 years. He is recognized as a prominent expert on technology and educational reform and speaks at educational conferences both nationally and internationally.

Sam is the author of the recently released “iPad in Education for Dummies” book published by Wiley Press. He also founded and manages the very popular iPads in Education Ning community website - www.ipadeeducators.ning.com - that has a membership of many thousands of educators worldwide. Click here to view Sam's original article.
How to Launch a Successful School iPad Program
About us

Lisa Greathouse, Director of K-12 Education
Kimber Warrner, Community Manager
Before we start...

- I didn’t do this alone!
- Every iPad Program is different – You know best
- Free Presentation Copy at the end 😊
Step 1 - Prep Work

What do you need to do BEFORE you have your iPads?

- Usually the biggest step in the process
- To be honest... Usually the toughest too
- But we can help 😊
Prep Work – Free eBook

“iPad Implementation: 10 Vital Elements of the Planning Process”

Included in Free eBook Download

Exclusive article written by Sam Gliksman, author of “iPads in Education for Dummies”
iPod Implementation: One School's Story

iPad Management in the 1-iPad (or Few-iPad) Classroom

Using Your iPad Effectively in a One iPad Classroom

Free Assessment Tools for Classrooms Using One-To-One Technology
Step 2 - iPad Basics

- It’s important that everyone starts off on the same page

- Things to consider:
  - Skill level
  - Terms of use
  - Excitement level
iPad Basics – Free Apps

- Mail
- Camera
- Photos
- Safari
Additional Learning – iPad Basics

Setting Up and Managing iOS Devices

You Just Got an iPad: Now What?

15 iPad Tips for Teachers

Tips for Navigating the iOS App Store

20 Free iPad Apps Educators Can't Live Without!
Step 3 - Information Management

- Many programs implement with Teachers first

- You can use Free iPad Apps to...
  - Take notes
  - Share documents
  - Collaborate between colleagues
Information Management - Free Apps

- Evernote
- Dropbox
Beyond Pen and Paper: Online Notetaking with the iPad

Use Your iPad to Share Resources, Collaborate, and Eliminate Paperwork

Lesson Planning with an iPad

Designing iPad Lessons - Focus on the Objective, Not the App!
Step 4 – Classroom Management

- Who wants to save time and be more efficient?

- You can use free iPad Apps for...
  - Walk-through forms and Classroom Observations
  - Behavior management
Classroom Management – Free Apps

- Google Forms
- ClassDojo
- Edmodo
Using Google Forms and iPads for Classroom Walk-Throughs

Improved Engagement and Better Behavior: Just a Few Clicks Away!

Create a Safe, Secure Social Learning Network for Your Classroom

Free iPad Apps for Classroom Management
Step 5 – Student Projects

● Now... Let’s get students involved!

● Popular Free iPad Apps to Start with...
  ● Digital Storytelling Apps
  ● Apps for Flipped Classroom or Blended Learning
Student Projects - Free Apps

- PuppetPals
- SockPuppets
- StoryBuddy2 Lite
- Khan Academy
Student Projects - Additional Learning

Project Based Learning with Mobile Devices

Working Together: iPad Apps that Facilitate Student Collaboration

Students Sharing Stories Through Digital Storytelling

Express Yourself with Screencasting iPad Apps

Using Digital Storytelling on the iPad to Foster Key Skills
Step 6 – Keep on going...

● This is just the first step in the journey

● More possibilities..
  ● Google Apps
  ● Free Subject Specific Apps for Students and Teachers
    ● Core Curriculum Areas
    ● Special Education
    ● Virtual Field Trips
    ● Assessment
    ● Common Core
Bonus – More Free Apps

- Zite
- Nook
- iTunes U
BONUS - Additional Learning

iTunes U: Free Information and Classes Right at Your Fingertips!

20 MORE Free iPad Apps Educators Can't Live Without!

Going Google: An Overview of Google's iOS Apps
Recap

1. Prep Work
   - “iPad Implementation: 10 Vital Elements of the Planning Process” included in eBook

2. iPad Basics
   - Free Apps: Mail, Camera, Photos, Safari

3. Information Management
   - Free Apps: Dropbox, Evernote

4. Classroom Management
   - Free Apps: Google Forms, ClassDojo, Edmodo

5. Student Projects
   - Free Apps: PuppetPals, SockPuppets, StoryBuddy2 Lite, Khan Academy

6. Keep Going!
   - Free Apps: Zite, Nook, iTunes U
SimpleK12’s Award Winning iPad Training

Quick, Effective – All In One Solution

• 25 videos with world class presenters
• Instant, unlimited access
• Content for all skill levels and subject areas
• Use during in-service days OR apply “flipped” model

$2,000 per school building
Exclusive Discount: iPad Training for Your Staff
25 Award Winning Training Videos - Instant Access - Money Back Guarantee

75% OFF

$2000

$497 per school building

Details here:
http://tlc.simplek12.com/ipad-discount