Journals #4: November 3rd/4th: Read the text about the Culture During the 1920's found: Here. Then, analyze the global diffusion of American culture through the entertainment industry via various media including: marketing, radio stations, movies, and sports (10 + sentences). Due November 5th (A Day & 8th period) November 6th (B Day)

Radio and Movies of the 20’s
- Radio stations first went on the air in 1920 in ____________ and Pittsburgh, by 1929 more than __________ stations reached 10 million homes.
- Radio programs of news, music and sports drew ______________ to sponsor radio programs.
- ______________ also became popular in the 1920’s and in 1927 the first films with sound replaced early silent movies.
- In 1929 an estimated ______________ Americans flocked to the movies each week.

Sports and Athletes of the 1920’s
- Professional and college sports continued to gain popularity as the attendance at ______________ games more than doubled in the 20’s
- Baseball stars like ______________ and Lou Gehrig helped the sport overcome a 1919 scandal where the Chicago White Sox were accused of accepting ______________ to lose the world series.
- ______________ was the first Olympian to win both the pentathlon and the decathlon. Later he played both professional baseball and football.
- Professional and college sports particularly baseball, boxing and basketball continues to gain ______________ providing an excellent ______________ to Americans living in this period.

Global Diffusion
- Marketing during the 1920s targeted young people and ______________ with magazine and newspaper ads, billboards, and radio spots.
- Radio stations offered programs of news, music, and sports and were able to draw ______________ to the radio ______________.
- Movies with ______________ became a popular innovation.

How do you see global diffusion today?
1.
2.
3.

Revivalism Fundamentalism
- As many Americans worried about a decline in ______________ revivist preachers used dramatic services with elaborate ______________ to denounce the ______________ of popular entertainment and alcohol.
- ______________ also gained popularity in the 1920’s; they believed that the Bible should be regarded as literally true.

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• It was the contention that Christian ________________ accepting modern scientific theory was weakening __________________

The Scopes “Monkey” Trial
• Fundamentalism had won a victory in Tennessee in 1925 with the outlawing of the teaching of Charles Darwin’s ________________
• __________________, a teacher in Tennessee, went on trial for doing just that. (THE SCOPES MONKEY TRIAL)
• ___________________, Scopes attorney, argued the law was threat to free expression.
• ___________________, argued for the state that this teaching contradicted religious beliefs.

Jazz Movement
• __________ music was first played in ________________ as a fusion of ragtime music and African American ____________ spirituals called ______________
• As the great ______________ moved African Americans north, blues music became popular in Chicago and New York – ________________
• Harlem, New York became a flourishing center of Black music, art, and literature.
• __________________ was a distinguished author and poet during the Harlem Renaissance
• Jazz music also became popular in ________________ when black soldiers--who had experienced more equality in Europe--moved to France in the 20’s
  o The Harlem Renaissance was the flourishing of African American literature, art, music, and dance in Harlem, a borough of New York City. The Harlem Renaissance exemplified the unique culture of African Americans and created a new outlet for African American expression.
  o The Harlem Renaissance describes the movement of Black Americans north during the Great Migration. Many would settle in Harlem, a suburb of NYC. Most came to study anthropology, history, art, literature, and music. Jazz is a distinctly American musical form created in New Orleans. Whites flood to speakeasies in Harlem to hear jazz greats like Louis Armstrong and Duke Ellington. It’s the birth of African American culture and what make the American culture.

The Lost Generation
• American culture has a great impact of societies all over the world – ________________/interdependence of economies
• The youth of the 1920’s earned the name ________________ both for the horrors of WWI and the superficiality of the 20’s.
• Authors like Hemingway and F. Scott Fitzgerald focused on the ________________ and emptiness of middle class life.
• American painter and artist focused on the impact of growing cities and the increasing use of ________________ on American life

Effects of the 1920s
• __________________ would become president at the end of the roaring 20s (1929)
• Culture changes like buying on__________, overproduction, and governmental policies would all cause the ________________ in US and world history – The Great Depression

Essential Vocabulary:
Harlem Renaissance: __________________________________________________________________________________
Scopes Monkey Trial: __________________________________________________________________________________
Tin Pan Alley: _________________________________________________________________________________________
Langston Hughes: ____________________________________________________________________________________
The Lost Generation: _______________________________________________________________________________